

Guide to Grants Seminar

"Creating a Pathway to Competitive Funding"

Agenda

Thursday, May 19, 2016

8:00 am - 8:30 am **Registration**

8:30 am - 10:15 am **Introduction to Non-Profit Fundraising (Part One)**

Jackie Wuska - President & CEO - United Way of West Alabama

Dr. Pam Parker – Fmr. University of Alabama Vice President for Advancement

- Mission of fundraising
- Organizational capacity
- Roles of Board Members
- Developing a Fundraising Development Plan

10:15 am - 10:30 am **Break**

10:30 am - 12:00 pm **Introduction to Non-Profit Fundraising (Part Two)**

12:00 pm - 1:00 pm **Lunch**

1:00 pm - 2:30 pm **Introduction to Grant Writing (Part One)**

Nyaesia Campbell - Grants Coordinator - Office of Congresswoman Terri Sewell

Carolyn Powell - Grants Writer and Consultant - Grant Work, LLC

Lori Davis, MD - Assoc. C.o.S., Research & Development - VA Medical Center

- Defining grants and important terminology
- Resources for identifying grant opportunities
- Common components of grant applications
- Common mistakes
- What model approach to use
- Difference between government grants, foundation or corporate grants
- Qualities of competitive grant proposals
- Writing grants is a learning process

2:30 pm - 2:45 pm **Break**

2:45 pm - 4:00 pm **Introduction to Grant Writing (Part Two)**

- Understanding Peer Review
- Assessing grant proposals, scoring and geographic consideration
- How to appeal to the review committee

4:00 pm - 5:00 pm **Networking and Business Card Exchange**

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Friday, May 20, 2016

7:00 am - 8:00 am	Agency Panel One and Two Check-In
7:00 am - 8:00 am	Registration/Breakfast
8:00 am - 8:15 am	Welcome, Congresswoman Terri Sewell
8:15 am - 8:30 am	Overview of Seminar, Nyaesia Campbell <i>Grants Coordinator, Office of Congresswoman Terri Sewell</i>

Panel One

8:30 am - 10:30 am

Community Development

8:30 am - 8:50 am	US Department of Commerce – EDA, Stacey Webb <i>Economic Development and the Federal Government</i>
8:50 am - 9:15 am	Appalachian Regional Commission, David Hughes <i>Resources for Strengthening the Regional Economy</i>
9:15 am - 9:35 am	Delta Regional Authority, Tracy Ausberry and Grover Ainsworth <i>DRA Funding: SEDAP and CIF</i>

Foundations

9:35 am - 9:55 am	Black Belt Community Foundation, Felecia Lucky <i>Funding in Alabama's Black Belt</i>
9:55 am - 10:30 am	Mike and Gillian Goodrich Foundation, Carol Butler <i>Applying for Grants from the Mike and Gillian Goodrich Foundation</i>

Panel Two

10:00 am - 11:30 am

Education

10:00 am - 11:00 am	(BREAK OUT SESSION) US Department of Education, Dennis Bega <i>Department of Education and the Black Belt</i>
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Rural Development

10:15 am - 10:45 am	US Department of Agriculture, Ronnie Davis <i>Financial Resources for Rural Alabama</i>
10:45 am - 11:00 am	US Department of Housing and Urban Development, Hollis Wormsby <i>Competitive applications and opportunities with HUD</i>

Government Contracting and Government Surplus

11:00 am - 11:30 am	General Services Administration, Mildred Quinley <i>Collaborating and Contracting with GSA</i>
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LUNCH

12:00 pm - 1:00 pm

12:00 pm - 1:00 pm Agency Panel Three and Four Check-In

Panel Three

1:00 pm - 3:00 pm

Safe Communities and Emergency Response

1:00 pm - 1:20 pm Environmental Protection Agency, Dionne Delli-Gatti
EPA Grants and Technical Resources

1:20 pm - 1:40 pm US Department of Transportation, David Powell
FTA Grant Funding Programs

1:40 pm - 2:20 pm Alabama Emergency Management Agency, Janice Doucet
Hazard Mitigation Assistance

Justice

1:00 pm - 2:00 pm **(BREAK OUT SESSION)** US Department of Justice - Office of
Community Oriented Policing Services, Jennifer Rosenberger, Heather
Lawrie, Cynthia Peurifoy, Keriema Newman and Brian Holtzclaw
Overview of Grant-Making Components and Funding Opportunities

Small Business

2:20 pm - 2:40 pm Small Business Administration, Tom Todt
The ABC's of SBA

2:40 pm - 3:00 pm US Department of Labor, Becky Johnson
Choosing your retirement solution, knowing fiduciary responsibilities

Panel Four

2:30 pm - 4:30 pm

Center for Medicare and Medicaid Services

2:00 pm - 3:00 pm **(BREAK OUT SESSION)** US Department of Health & Human
Services, Monica Anderson
The Federal Grants Management Process

Health/Science Research

3:00 pm - 3:20 pm National Science Foundation, Robert Russell
National Science Foundation and the Black Belt

Arts and Culture and Historic Preservation

3:20 pm - 3:45 pm Institute for Museum and Library Services, Emily Reynolds
IMLS Grant Opportunities

3:45 pm - 4:10 pm National Endowment for the Arts, Meg McGillivray
Arts and Culture Funding Opportunities

4:10 pm - 4:30 pm National Endowment for the Humanities, Caitlin Green
National Endowment for Humanities Federal Grant Opportunities