

# Arts & Culture Grants Workshop

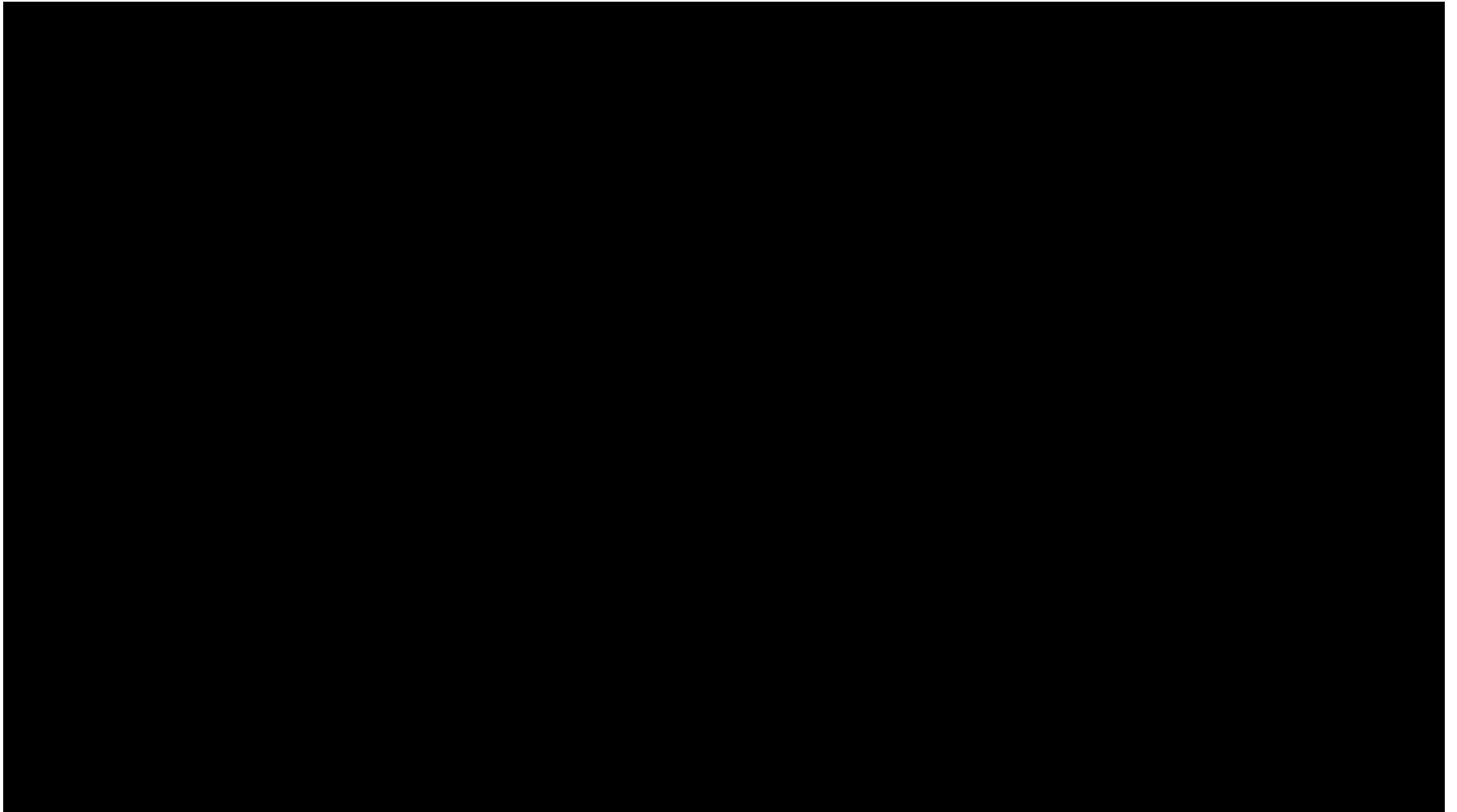
May 20, 2016  
Tuscaloosa, AL



National  
Endowment  
for the Arts  
arts.gov

# Who We Are

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# NEA Funds

- Arts organizations
- Arts service organizations
- Local arts agencies
- Official units of state or local government
- School districts
- Colleges & universities
- Federally recognized tribal communities
- Other non-profit organizations

# Does NOT Fund

- General operating support
- Individuals
- Individual schools
- Facility construction, purchase, or renovation
- Commercial, for-profit enterprises
- Creation of new organizations
- Academic degrees
- Re-granting
- Projects that replace arts instruction provided by a classroom teacher or an arts specialist

# NEA Supports

- Accessibility
- Artist Communities
- Literature
- Opera & Music
- Presenting/Multidisciplinary Works
- Arts Education
- Local Arts Agencies
- Dance
- Media Arts
- Theater & Musical Theater
- Museums & Visual Arts
- Design
- Folk & Traditional Arts
- Research & Analysis



# Direct Grants: Requirements

- Non-profit
- 3-year history of programming
- 1-to-1 match for project budget
- Meet reporting requirements on any previous NEA awards
- Complete interim and final reports on time



# Grants Review Process

- Level 1: Panel
- Level 2: National Council on the Arts
- Level 3: Chairman of the NEA

**Artistic Excellence  
& Artistic Merit**



# Funding Streams

- Grants for Organizations
  - Arts Works
  - Challenge America
  - Our Town
  - Research: Art Works
  - Creativity Connects
- Grants for Individuals
  - Creative Writing Fellowships
  - Translation Projects
- Partnership Agreements



Note: you can apply to one grant per fiscal year, with certain exceptions



# Art Works

- Submit to one of twelve artistic disciplines
- All project outcomes are now welcome at all deadlines
- Semi-annual opportunity
  - Matching grants from **\$10,000 to \$100,000**
  - Art Works Deadline:
    - Submit SF-424 to Grants.gov **July 14, 2016**
    - Submit Materials to NEA-GO **July 21, 2016 to July 28, 2016**
  - Notification: April 2017
  - Earliest Start Date: June 1, 2017



# Challenge America

- Must reach an underserved population
- Streamlined application process
- Annual opportunity
  - Matching grants are \$10,000
  - Submit SF-424 to Grants.gov **recently passed**
  - Submit Materials to NEA-GO **recently passed**
  - Notification: December 2016
  - Earliest Start Date: January 1, 2017



# Our Town

- Creative placemaking projects contribute to the livability of communities and place the arts at their core
- Applicants must be partnerships and must include: a nonprofit design or cultural organization, and a local government entity
  - Emphasis on community-based partnerships
- Annual opportunity
  - Matching grants range from \$25,000 to \$200,000
  - Submit SF-424 to Grants.gov **September 12, 2016**
  - Submit Materials to NEA-GO **September 19, 2016**
  - Notification: April 2017
  - Earliest Start Date: August 1, 2017

# Other Design Initiatives

- Exploring Our Town
  - Project Showcase: explore recent creative placemaking projects
  - Project Insights: explore lessons learned
- Mayors' Institute on City Design
  - Prepares mayors to be the chief urban designers of their cities
- Citizens' Institute on Rural Design
  - Builds communities upon their existing assets to improve the way a community looks, its quality of life, and its economic viability.



# Research: Art Works

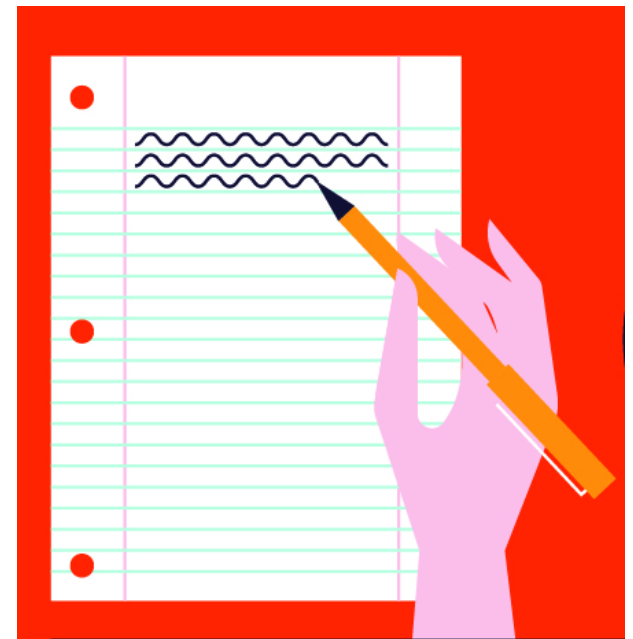
- Projects explore the arts impact on local and/or national economic development; the health of arts and cultural organizations; and the links between arts engagement and cognitive, social, civic, and behavioral outcomes.
- Primary and/or secondary data analyses, quantitative studies, qualitative studies, mixed-method studies, psychological studies, economic impact studies, meta-analyses, program evaluations, translational research
  - Matching grants range from \$10,000 to \$30,000
  - Deadline: Usually in the Fall of each year
  - Earliest Start Date: May the following year



# Creative Writing Fellowships

Fellowships in fiction, poetry, and creative nonfiction enable recipients to set aside time for writing, research, travel, and general career advancement.

- Non-matching grants are for \$25,000
- Deadline: Recently passed
- Notification: December 2016
- Earliest Start Date: January 1, 2017



# State and Regional Partnerships

By supporting the state arts agencies (SAAs) and regional arts organizations (RAOs) through Partnership Agreements, the Arts Endowment makes the arts available in more communities than it could through direct grants.





# Application Process

arts.gov

**NATIONAL ENDOWMENT FOR THE ARTS**

The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.

CELEBRATING 50 YEARS

50 years of supporting the arts

HOME ABOUT GRANTS NEWS LIFETIME HONORS PUBLICATIONS ARTISTIC FIELDS CONTACT

**The NEA Celebrates 50 Years of Supporting the Arts!**

Check Out the NEA Timeline of History Highlights!

**ARTISTIC FIELDS**

Choose an artistic field for grant opportunities and additional content.

Accessibility

Artist Communities

Arts Education

**NEA ARTS MAGAZINE**

**AROUND US**  
THE CONNECTION OF CREATIVITY TO WELL-EVERYTHING

**ART WORKS BLOG**

Guess the Big Read Title from the Emoji

Taking Note: To Play's the Thing

grants.gov

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SEARCH: Grant Opportunities Enter Keyword GO

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**About Grants.gov**

Grants.gov is your place to FIND and APPLY for federal grants. The United States Department of Health and Human Services is proud to be the managing partner for Grants.gov.

Learn more about Grants.gov

**Grants.gov Updates**

**Grants.gov Calendar**  
Check out our calendar to get the latest updates about our upcoming releases, maintenance, and outages.

**Grants.gov Scheduled Maintenance: January 16-19, 2016**

**Grants.gov Notices - Updated September 8, 2015**  
For more information on upcoming changes with user impacts, please visit the Grants.gov notices page for the latest information.

**Grants.gov Releases**  
For information about recent changes and enhancements to Grants.gov, review the latest release notes.

**Grants.gov Blog**  
Visit the Grants.gov Blog to get up-to-date status of upcoming maintenance and outages.

**DATA Act Section 5 Pilot Program Presentation**  
The Department of Health and Human Services (DHHS) recently organized a webinar about the DATA Act Section 5 Pilot Program.

**Financial Assistance**  
Grants.gov does not provide personal financial assistance. Please visit our Grant Programs to learn where you may find personal financial assistance.

**Suspect Fraudulent Activity?**  
The United States Government does not require payment of any kind, to receive federal grants. Learn more about suspected fraudulent activity.

**Find Open Grant Opportunities**

NEWEST OPPORTUNITIES BROWSE CATEGORIES BROWSE AGENCIES BROWSE ELIGIBILITIES

Funding Opportunity Number	Opportunity Title	Agency	View More
EAPBJ-16-GR-001-EAP-011516	Cultural Programming in the People's Republic of China	U.S. Mission to China	
CDC-RFA-GH13-1366SUPP15	Supporting Laboratory Strengthening Activities in Resource-Limited Countries under the President's Emergency Plan for AIDS Relief (PEPFAR)	Centers for Disease Control and Prevention	
RFA-HG-16-005	ENCODE Data Coordinating Center (U24)	National Institutes of Health	
RFA-656-16-000001	Integrated HIV Prevention and Health Services for Key and Priority Populations (HIS-KP)	Mozambique USAID-Maputo	
RFA-121-16-000002	Decentralization Offering Better Results and Efficiency (DOBRE)	Ukraine USAID-Kiev	
DRLA-DRLAQM-16-048	Safeguard against Vulnerabilities for Women and for Children in the NEA Region	Bureau of Democracy, Human Rights and Labor	
F16AS00084	Request for PreProposals to develop and or improve climate change actions' affect on linkages between ecological and human resources	Fish and Wildlife Service	

**Grants Learning Center**  
Learn more about the federal grants lifecycle, policies on grants management, and profiles on grant-making agencies.

Grants 101 Grant Policies

**Applicants**  
Register with Grants.gov search for federal grant opportunities, and begin the application process.

Applicant Eligibility Search Grants

**Grants**  
Manage your agency profile, run reports, and retrieve submitted applications.

Grantor Registration Grantor FAQs



# grants.gov

- Submit at least 10 days before the deadline.
- Obtain a DUNS number.
- Register with SAM (System for Award Management). SAM must be current to apply through the grants.gov system.
- Select a Point of Contact who will be accessible and monitor e-mail. Grants.gov sends e-mail notifications for errors and application validation.



**GRANTS.GOV HELP DESK**

**1-800-518-4726**

# NEA-GO



NEA-GO is where you'll submit application material and work samples electronically. Prepare your material and work samples in advance and have them ready to upload once NEA-GO opens.

# Helpful Hints

- Contact NEA discipline specialist with questions
- Complete your grants.gov registration now
- Read the NEA grant guidelines
- Review previously awarded grants
- Decide on an appropriate category and deadline
- View an example application
- Choose appropriate work sample
- Watch a webinar



# What else is the NEA doing?



**Blue Star Museums:** Free admission for active duty military families from Memorial Day to Labor Day

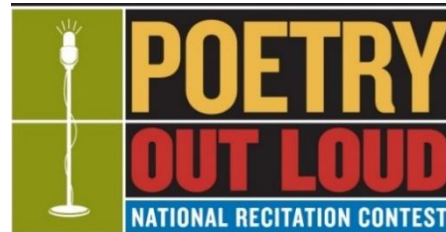
**Walter Reed Healing Arts:**  
Partnership with Walter Reed to support arts therapy for patients



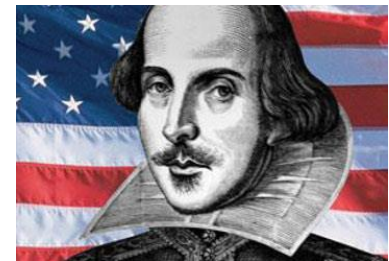
**The Big Read:** Grants to support community reading programs



**Poetry Out Loud:**  
National Poetry  
Recitation  
Contest



**Shakespeare in American Communities:**  
Grants for Shakespeare theater productions





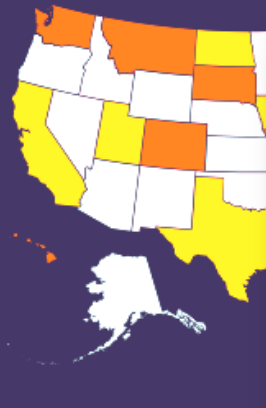
# Lifetime Honors



# 50<sup>th</sup> Anniversary: Share Your Story

## UNITED STATES OF ARTS

People from across the country share their stories about how the arts are important to them.



### MY ART STORY by REPRESENTATIVE SUZANNE BONAMICI

Portland, Oregon

Oregon Representative Suzanne Bonamici talks about the STEAM Caucus.



Tell us your



story!

[www.arts.gov/50th/tell-us-your-story](http://www.arts.gov/50th/tell-us-your-story)

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**[www.arts.gov](http://www.arts.gov)**