

NSF Welcome to...



Developing a Competitive Educational Research Proposal for the US National Science Foundation (NSF) Division of Research on Learning

Bob Russell



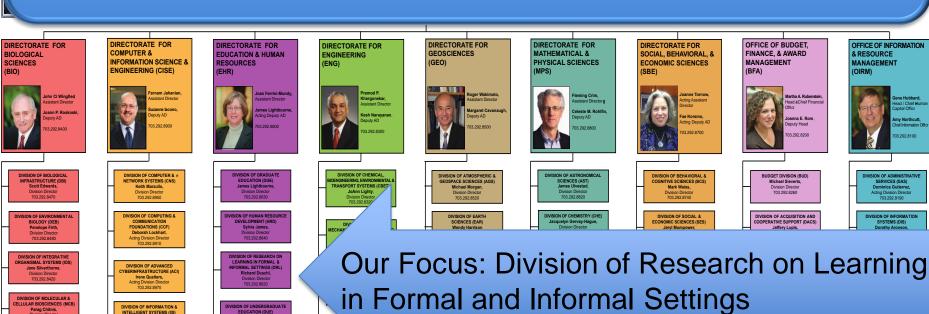


NATIONAL SCIENCE FOUNDATION



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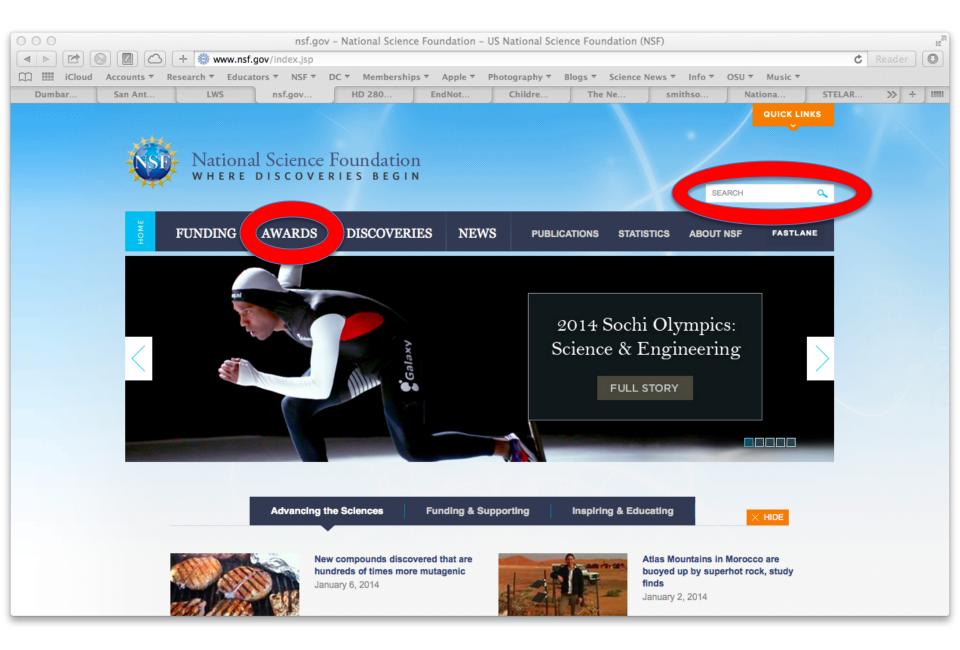
"To promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense; and for other purposes."



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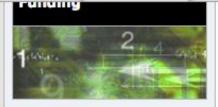
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LARGE FACILITIES OFFICE



Finding Funding Opportunities on the NSF Website: www.nsf.gov





Find Funding

A-Z Index of Funding Opportunities

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Award and Administration

Award and Administration Guide

Award Conditions

Other Types of Proposals

Merit Review

NSF Outreach

Policy Office

Related

Research on Learning in Formal and Informal Settings

Innovative Technology Experiences for Students and Teachers (ITEST)

STEM Learning and Research Center

The STEM Learning and Research (STELAR) Center builds capacity and magnifies the results of ITEST projects to deepen the impact of the ITEST program. To learn more about STELAR, the ITEST program, and current and past ITEST projects, please visit http://stelar.edc.org/.

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DUE DATES

Full Proposal Deadline Date: February 11, 2014
Full Proposal Deadline Date: November 6, 2014













Selected Funding Programs & Priorities













Choosing the Appropriate Program

- Where is the "intellectual center of gravity" of your project?
 - Foundational learning research (ECR)
 - Resources, Models, & Tools (DRK-12)
 - Informal STEM learning (AISL)
 - Workforce development in STEM for youth & teachers (ITEST)
 - Partnerships with schools and others (STEM+C)
- Examine the websites of the relevant programs
 - Prepare a 1-2 -page summary of your project
 - Address the merit review criteria
 - Contact one of the listed Program Directors with questions about relevance of your project









Advancing Informal STEM Learning (AISL)

- Advances new approaches to and *understanding* of the design and development of STEM learning in informal environments for public and professional audiences.
- Investments should be of interest and utility to public audiences, informal STEM practitioners, and decision-makers.
- Priorities are: knowledge-building, innovation, strategic impact, and collaboration.
- Supports a range of project types (n=7) to serve different functions and varied strategies.
- Deadline date: Nov. 8, 2016













Discovery Research PK-12

- DRK-12 supports integrated Research and Development of Resources, Models, and Tools in the service of STEM learning and learning environments.
- Goals are: enhanced student achievement in STEM, preparation for the scientific workforce, and improved science literacy.
- Focus is on the learning that takes place during the 12-14 years students are enrolled in the formal classroom learning environment.
- Deadline date: Dec. 5, 2016











ITEST: Innovative Technology Experiences for **S**tudents and **T**eachers

- Funded through H1-B Work Visa Revenue
- Began in 2003
- Broadening Participation Emphasis Program
- STEM Workforce Advancement
- Broadening Participation
- **Diverse Learning Environments**
- Deadline date: August 6, 2016











STEM + Computing (STEM+C)

- EHR-CISE partnership for computing education + *CSforAll.org*.
- Broaden participation in computing.
- Advance the evidence-based foundation to support the education and professional development of K12 teachers in computing.
- Advance applied research in teaching and learning for the integration of computational thinking in the STEM disciplines for real-world application of computing with those disciplines.
- Deadline date: March 14, 2017



EHR Core Research (ECR)

Introduced in 2013 to support *fundamental research to generate foundational knowledge* in and across the following focal areas:

- STEM learning and STEM learning environments
- STEM professional workforce development
- Broadening participation in STEM

ECR projects are: Theory driven, theory generating, theory testing and predictive.

Funding and management is shared across all 4 divisions in EHR.

Awards funded by ECR program:

Use NSF Advanced Award Search:

http://www.nsf.gov/awardsearch/advancedSearch.jsp

In the Element Code field, enter: 7980











Resource Centers

NSF funds resource centers linked to some programs. The resource websites have project abstracts, research and evaluation reports, and a variety of other useful info for project planning and proposal development.

- Advancing Informal STEM Learning: informalscience.org
- Discovery Research PK-12: cadrek12.org
- Innovative Technology Experiences for Students & Teachers: stelar.edc.org/

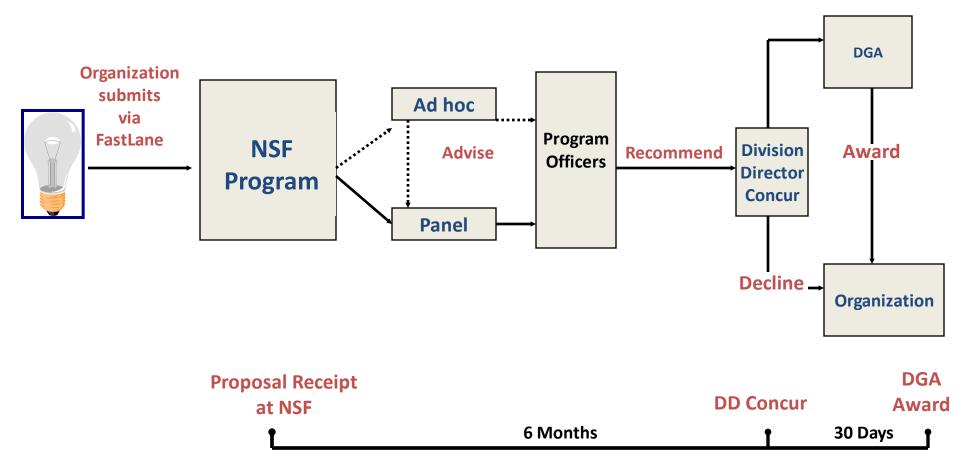








Proposal Review Process and Timeline













- Writing to reviewers and program officers
- Make what they are looking for easy to find, using the language of the review criteria and headings to highlight the elements of the project description.
- Don't assume that all reviewers will know the jargon of your discourse community or commonly used acronyms as reviewers may not be in your subspecialty.
- Make sure the most important things receive the most space













NSF Review Criteria

All proposals are reviewed under two criteria: Intellectual Merit and Broader Impact

- 1. What is the potential for the proposed activity to:
 - a. advance knowledge and understanding within its own field or across different fields (Intellectual Merit); and
 - b. benefit society or advance desired societal outcomes (Broader Impacts)?
- **2.** To what extent do the proposed activities suggest and explore creative, original, or potentially transformative concepts?
- **3.** Is the plan for carrying out the proposed activities well-reasoned, well-organized, and based on a sound rationale? Does the plan incorporate a mechanism to assess success?
- **4.** How well qualified is the individual, team, or institution to conduct the proposed activities?
- **5.** Are there adequate resources available to the PI (either at the home institution or through collaborations) to carry out the proposed activities?





Before You Begin Writing

- Do your homework
 - Familiarize yourself with the NSF website
 - Print and read the Grant Proposal Guide (GPG)
 - Read the solicitation carefully multiple times
 - Check the NSF Awards Search Page
 - Visit the Website of the resource center or network for the relevant program.
 - Read sample proposals; ask funded PIs politely
- Talk to NSF Program Officers about your ideas
 - POs may ask you to send a 1-2 page summary in advance.













Project planning

- Many proposals excel at describing need and a good idea but are weak at details about the activities (and research plan)
- Before you write lay out everything that will happen
 - Who are the participants? Where are you going to recruit them?
 Will that organization allow you? What are the population demographics? Etc.
 - How long will the activity take? Who is going to support it? Do you need help? What kind? Do you need permission? From whom? What will happen? When and how? What preparations are needed?
 - How will data be collected? Will data collection be intrusive? (What are the research questions?) Who is going to do it? What preparations are needed?
 - When you're done, list EVERY task, noting what will cost money.





Project Summary Suggestions

- One page maximum
- **First Sentence**
 - Type of Proposal (Most programs have "strands")
- Second Sentence
 - STEM or STEM Cognate areas of emphasis
 - Grade or Age level (s) addressed
- A general description of the project to be designed, implemented, and evaluated.
- Intellectual Merit and Broader Impacts
 - Must include separate statements on each of these two NSB criteria











Project Description Should Include...

- 15 page maximum
- Project overview
- Project goals and objectives
- Summary of effectiveness and impact of prior support
- Explanation of principles that guided the project design, informed by the literature
- Detailed work plan with a timeline
- Qualifications of key personnel who will be coordinating the project
- Anticipated results
- Research plan (if appropriate)
- External review or evaluation process
- Dissemination plan





What Makes This Project Important?

- How is it innovative or potentially transformative?
- How will it advance knowledge and move the field forward?
- What are the anticipated outcomes or products of this project?
- Who will be interested in these outcomes, and how will you target dissemination of findings to them?
- How might these products or findings be useful on a broader scale?



What Have You And Others Done?

- Describe the theoretical and research basis on which the proposal is based.
- How has the prior research influenced this project?
- Discuss how the proposal is innovative and different from similar projects.
- If you have previously been funded by NSF for similar work, provide evidence about the effectiveness and impact of that work.













Who Will Do the Work?

- Briefly describe the expertise of the persons included on the proposal and why they are needed:
 - Education researchers and evaluators
 - Teachers and/or practioners
 - Community and/or industry
 - STEM-related content experts
- Upload two page bios for all senior personnel
- Don't forget the mentoring plan if Post-Docs are involved.











- Successful projects generally involve interdisciplinary teams. In all cases, proposals must describe the expertise needed for the work, how this expertise is incorporated in the project, and who is responsible for each component.
- Projects typically include STEM education researchers, development experts, experienced teachers, STEM researchers, statisticians, psychometricians, informal learning experts, and policy researchers, as appropriate.











Research or R&D Topic

- Where is the "intellectual center of gravity" of your project? What do you want to learn by doing this project?
- DRL does not fund "development only" projects.
- Research vs. evaluation as knowledge building











- Draft a month-by-month timetable
 - Be realistic about your time and that of others to devote to the project
 - Are the most important activities receiving the bulk of the time?
 - Maintain some flexibility
 - Remember factors that are out of your control (e.g., scheduling of major meetings)













External Review & Evaluation

- The Merit Review Elements require you to have
 - A mechanism for iterative improvement: Advisory board, external evaluators,
 - A mechanism to assess success: External evaluators, advisory board
- Iterative improvement HELPS your project become better
 - Should focus on how the project is working, why the projects is working that way, and identify places to make it better
 - Should also be responsive to the project's needs
- Assess success
 - Addresses accountability to taxpayer investment



What Evaluation Is All About

The objectives of the evaluation include:

- assessing whether the project is making satisfactory progress toward its goals.
- recommending reasonable, evidenced-based adjustments to project plans.
- determining the effectiveness and impact of the products or processes.
- attesting to the integrity of outcomes reported by the project.













Budget

- How much will this cost?
- Contact your Sponsored Research Office early and often
- Remember Federally Negotiated Indirect Costs
- Budget and project description should match
 - PI and senior personnel time should reflect the effort on the project
 - Limited to 2 months across ALL NSF awards
 - Justification required for more than 2 months
 - Graduate students and undergraduate students
 - Post docs require a Post-doc mentoring plan
 - Remember to budget for fringe benefits
 - New rules on direct costs for clerical support













Budget continued

Non-personnel Budget costs

- Equipment is only for equipment that costs more than \$5000
- Travel must be itemized per trip, can include local costs
- Participant support "stipends or subsistence allowances, travel allowances, and registration fees paid to or on behalf of participants or trainees (but not employees) in connection with NSF-sponsored conferences or training projects."
 - The number of participants to be supported must be entered in the parentheses on the proposal budget.
 - Indirect costs (F&A) are not allowed on participant support costs.
- Other direct costs
 - Materials and Supplies
 - Publication Costs
 - Consultant Services
 - Subawards













A Good Proposal

- Presents a strong, clear argument with respect to why something is important, what will be done and why (R&D components), & what will likely be learned to advance the field.
- Is well expressed, clearly describes the approaches to be used to pursue the idea, evaluates the findings, and disseminates the results.













What Now?











Proposal Submission

- All proposals are ultimately submitted by your **SRO**
- If at all possible, use FastLane system (http://www.fastlane.nsf.gov)
- DO NOT wait until the last minute (see two bullets above)
- All notifications will be available to you via FastLane











Where to Submit Proposals

NSF's FastLane:

https://www.fastlane.nsf.gov/index.jsp

• Grants.gov:

http://www.grants.gov

Note:

- Collaborative proposals must be submitted through FastLane.
- Fastlane will check for required sections of proposals.











Questions?

NSF Needs You!













Contact Information

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Check the NSF program pages for more email addresses.













Thanks for Participating!

We look forward to receiving your proposals.